



Creative Media Volunteer (AndSheCycles)

Reference code: VO16384

Become an advocate for sustainable travel and help share the benefits of cycling to girls and young women in Scotland. You will help: Create and share social media posts regularly. Keep an eye on posts and comment on these. Try to improve our reach and widen our audience, particularly on Instagram. Run specific campaigns or competitions. Engage with other social media pages. You can also join #AndSheCycles cycle rides across Scotland to engage with the project, if interested. You can apply for this role here:

<https://volunteer.sustrans.org.uk/opportunities/43618-creative-media-volunteering-andshecycles-online-2023-02-14>

About Sustrans Scotland

Sustrans is the leading sustainable transport charity. We aim to enable people to travel by foot, bike or public transport for more of their everyday journeys. We work with communities, schools, universities and workplaces across Scotland to encourage healthy and sustainable travel choices. Sustrans Scotland also works with communities and councils throughout the country to create safer and more attractive environments for walking and cycling by building and improving infrastructure. We promote and coordinate over 2,000 miles of National Cycle Network in Scotland, working with our partners to maintain and expand the Network.

Experience Required

No specific skills are required but an interest in social media and/or communication and cycling would be helpful.

Training Details

We are open to your input on how you would like to help and what you specifically want to get out of it. We would love to hear your creative input. We can have a chat about it together. Our team will support you with creating social media content, provide direction on what to post and how to manage the account(s). You will also receive a specific social media training course and continued support for your further development.

Location/Travel Details

The role is entirely online but there is opportunities to attend led rides, bike sessions and group activities with #AndSheCycles groups across Scotland. Travel expenses are provided.

Expenses

Expenses are claimed through our online volunteer portal - Assemble

Accessibility Details

- Happy to have a conversation about volunteer's needs

Work Type

Marketing / PR / Media

Cause

Sport / Outdoor activities

Flexibility & Commitment

Home-Based Volunteering;School Holidays;Term Time;Flexible;Summer Holidays;Ad hoc

We are flexible on how much time you can help each week or month. Let us know what suits you.

Available Times

| | mon | tue | wed | thu | fri | sat | sun |
|-----|-----|-----|-----|-----|-----|-----|-----|
| am | ● | ● | ● | ● | ● | ● | ● |
| pm | ● | ● | ● | ● | ● | ● | ● |
| eve | ● | ● | ● | ● | ● | ● | ● |

Contact Details

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